

# Arts and media on campus

You don't have to go far or spend a lot of cash to indulge your artistic cravings at Western; on campus you can find a kaleidoscope of great cultural offerings including music, visual art, literature, film and multimedia. From the latest Hollywood films to student-produced cinema; guest musicians from around the world to our own talented students; Western's Visual Arts students or artists are invited to exhibit on campus – it's all available.



PAUL MAYNE // WESTERN NEWS  
 Kevin McCabe, Hospitality Services Associate Director, checks out the new-look Einstein's in the Natural Sciences Centre, which switched from Starbucks' coffee to Doi Chaang free trade coffee this August. Encounters, in the Social Sciences Centre, will also switch to a Tim Horton's self-serve operation on Sept. 14, officially recognizing Western a Fair Trade campus.

BY PAUL MAYNE

**WESTERN'S HOSPITALITY SERVICES** made a commitment two years ago that the university would be a Fair Trade Campus by September 2015. Mission accomplished.

Although it meant changing the coffee being served in 15 different locations, including all residence dining areas, it was a key component for the overall sustainability plan for the university, said Kevin McCabe, Hospitality Services Associate Director.

"With so many claims of fairness and sustainability in the marketplace, third-party verification is an invaluable tool to ensure purchases actually connect with these values," he said. "The fair trade trademark represents the best-known and most-respected ethical certification system for social sustainability issues. It provides an easy and reliable way to know that products have met credible standards that are set and monitored following best practices, public input and regular audits."

A Fair Trade Campus isn't an official certification; only products and producers can be certified by organizations like Fairtrade Canada. Rather, Fair Trade Campus status recognizes the leadership of Canadian postsec-

ondary institutions. Other fair trade university campuses include British Columbia, Simon Fraser, Guelph, Selkirk College (B.C.), McGill, Brock, Ottawa, Trent and Northern British Columbia.

Fair trade designation isn't just about products sold, McCabe added. The title of Fair Trade Campus is awarded to universities and colleges that meet all criteria within three distinct categories – steering committee, product availability and awareness/education.

The criteria in each category are specific. From a product availability standpoint, the specifics include that:

and will be available at all facilities and vending machines selling these types of products. We are also looking at other bars to increase the offerings."

All residence dining operations, along with six campus eateries, switched from Starbucks We Proudly Brew coffee to a local, fair-trade, organic coffee producer – Fire Roasted Coffee – in September 2014. Great Hall Catering has been serving Fire Roasted Coffee for more than five years.

There is only one operation remaining to be switched over. Einstein's, in the Natural Sciences Centre, switched to Doi Chaang coffee today, while Encounters, in the Social Sciences Centre, will switch to a Tim Horton's self-serve operation on Sept. 14.

McCabe said Hospitality Services intends to continue to grow fair trade through post-designation engagement, setting yearly goals, planning events, introducing new products, monitoring consumers, maintaining and furthering relationships on campus, working with private franchisees and developing curricula within departments.

Last year, Hospitality Services participated in Fair Trade Week during September by offering a Fair Trade Chocolate Fountain in each residence. They purchased 130 kilograms (286 pounds) of Camino Brand Fair Trade Chocolate from the Ontario Natural Food Co-op. They will be participating in Fair Trade Week again, as well as two other Fair Trade Western events – "Scare Them Fair" at Halloween and "My Fair Valentine" on Valentine's Day. **W**

- All coffee served on campus, outside of franchises, must be fair trade certified;
- At least three fair trade certified teas must be available wherever tea is served;
- At least one fair trade-certified chocolate bar must be available at every location selling chocolate bars, including every vending machine; and
- All coffee and tea served at campus meetings, events and offices run by administration or student unions must be fair-trade certified.

## Fall Perspectives on Teaching

**Wednesday, September 2, 2015**  
9 am - 4 pm | SSC Rm. 2050

**KEYNOTE SPEAKER:**

**Dr. Mike Atkinson**  
Department of Psychology  
Western University

The New Science of Learning

**OTHER SESSIONS:**

- How We Learn: Western Students Share Their Perspectives
- What's in Your eLearning Toolkit?
- Copy That!: Grappling with Copyright @ Western
- Educational Leadership: Extending Your Teaching Beyond Your Classroom
- Theatre of the Oppressed: Enacting Strategies for Inclusive Classrooms

**Western Teaching Support Centre** Register at [www.uwo.ca/tsc](http://www.uwo.ca/tsc)

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